2. With areas to focus on in sight, compile a list of media that will help you grow in each area. Research important books or magazines in your field—ones that contain information that can help you become more effective and productive at what you do-and read for at least an hour every day. Also, turn your commute into an opportunity for growth by compiling a list of audiobooks and podcasts. You can become one of the smartest, most capable, and highest-paid people in your field simply by listening to educational audio programs as you travel from place to place.

Books and Periodicals	Podcasts, Audiobooks, and Radio Shows