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For Immediate Release

Flight Plan

The *Real* Secret of Success

By Brian Tracy

The bestseller by Rhonda Byrne, *The Secret*, talks about the powerful effects of visualizing success and activating the Law of Attraction. But many people are finding out that just thinking about what they want isn't enough. In *Flight Plan*, Brian Tracy reveals the real key ingredients that go into accomplishing any long-term, meaningful success.

Life, Tracy says, is a journey. To get where you want to go, you need clear goals, plans, and schedules. You need a flight plan that you file *before* you begin and that you use to guide you on your journey.

Using this aeronautical metaphor, *Flight Plan* helps you chart a course to greater success, happiness, and personal fulfillment. Drawing on his own experience and his lifelong study of other successful people and of the literature of achievement, Tracy presents a proven twelve-step process readers can follow at any stage of their lives. He shows how to lock on to your destination (set clear, measurable goals), take off (determine exactly what you must do to achieve those goals), and make course corrections (persist through the inevitable setbacks, detours and turbulence) until you arrive safely.

Ultimately, success is not a matter of luck, chance, or mysterious forces any more than an airline flight is. A favorable tailwind will make for a smoother flight, a strong headwind will mean delays, but a pilot reaches a destination by skillfully maneuvering the plane in accordance with the physical laws that govern flight. Success is no different. By learning to skillfully apply the laws and principles outlined in *Flight Plan*, you will be able to fulfill your complete potential and become everything you are capable of becoming.

Brian Tracy, President of Brian Tracy International, is one of the leading authors and speakers in the world on success, motivation, and achievement. He has written 40 books and authored more than 300 audio and video learning programs. Tracy has served as a consultant and trainer for more than 1,000 corporations, including IBM, Ford, McDonnell Douglas, Xerox, Hewlett Packard, US Bancorp, Northwestern Mutual, Federal Express, and Comcast Communications.

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By Brian Tracy

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