FIGURE 1. High-Conflict Politicians. *Copyright © 2019 Bill Eddy, All Rights Reserved,* Why We Elect Narcissists and Sociopaths—And How We Can Stop, *Berrrett-Koehler Publishers*
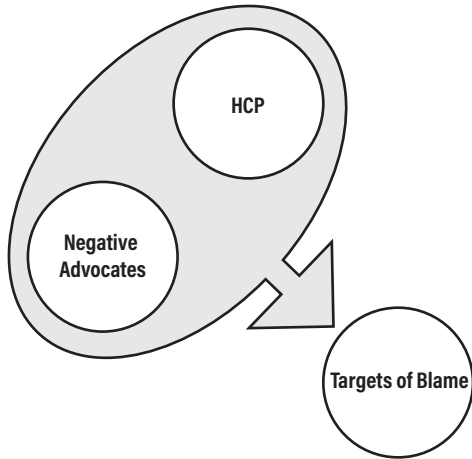
FIGURE 2. HCP Splitting. *Copyright © 2019 Bill Eddy, All Rights Reserved,* Why We Elect Narcissists and Sociopaths—And How We Can Stop, *Berrrrett-Koehler Publishers*
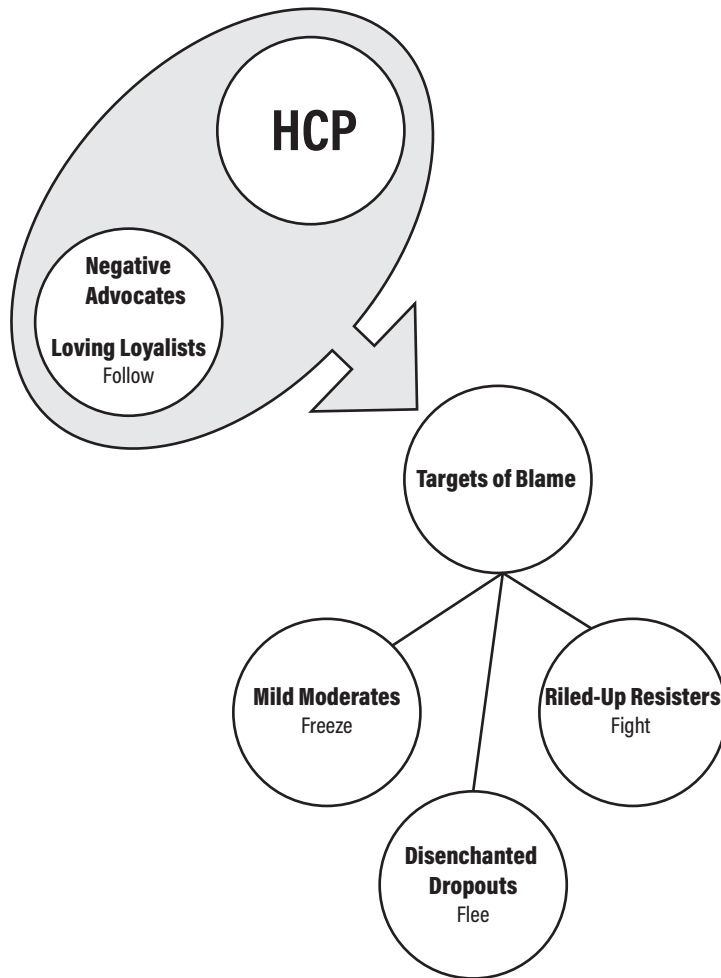
FIGURE 3. The 4-way split created by high-conflict politicians. *Copyright © 2019 Bill Eddy, All Rights Reserved, Why We Elect Narcissists and Sociopaths—And How We Can Stop, Berrrrett-Koehler Publishers*
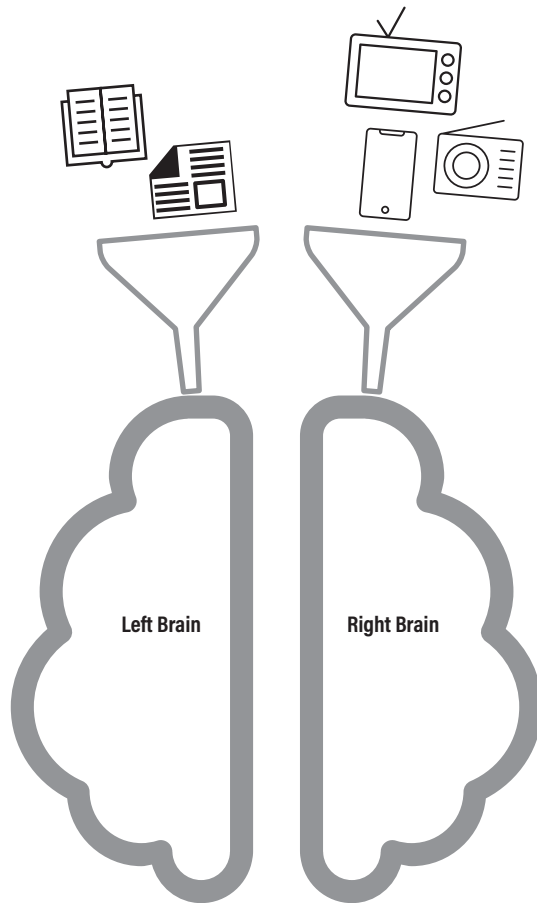
FIGURE 4. Rational media vs. emotional media. *Copyright © 2019 Bill Eddy, All Rights Reserved,* Why We Elect Narcissists and Sociopaths—And How We Can Stop, *Berrrett-Koehler Publishers*
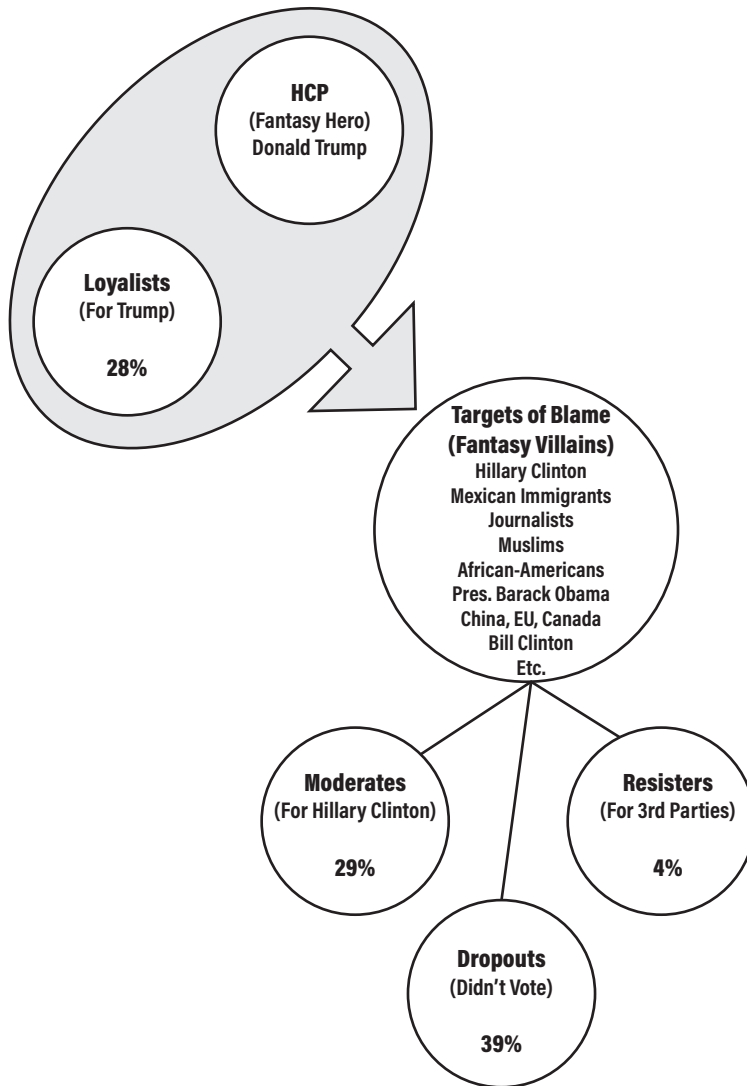
FIGURE 5. US presidential election 2016—4-way voter split. *Copyright © 2019 Bill Eddy, All Rights Reserved,* Why We Elect Narcissists and Sociopaths—And How We Can Stop, *Berrrett-Koehler Publishers*

# Appendix B

# HIGH-CONFLICT
# POLITICIAN SCORECARD

**H**igh-conflict politicians have won elections and then turned into huge mistakes—either getting thrown out of office for their misdeeds or making high-conflict decisions that have cost our nation dearly. In order to help you notice the warning signs, we have come up with a short checklist (on the following page) to consider for potential candidates.

| ON-GOING TRAITS: | REGULAR PATTERN OF BEHAVIOR | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | Never | Mild | | Moderate | | Often | | Very Often |
| Personal Attacks | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| Crisis Emotions | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| All-or-nothing solutions | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| Self-absorbed | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| Lacks empathy | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| Misjudges others | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| Sees self as a big hero | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| Doesn't play well with others | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |

TOTAL SCORE = _____

This scorecard is proposed as a guide for comparing candidates, and is not a research-based formula. To a great extent, high-conflict behavior is in the eye of the beholder. There is no cut-off or clear line between "reasonable" people and "high-conflict" people. It is possible that some elections are between two candidates who both score high or both score low on this list, while other elections may present more clear-cut situations, with one low and one high. Simply thinking about these behaviors should help you become less vulnerable to attack ads and other manipulations by high-conflict politicians in federal, state and local elections.
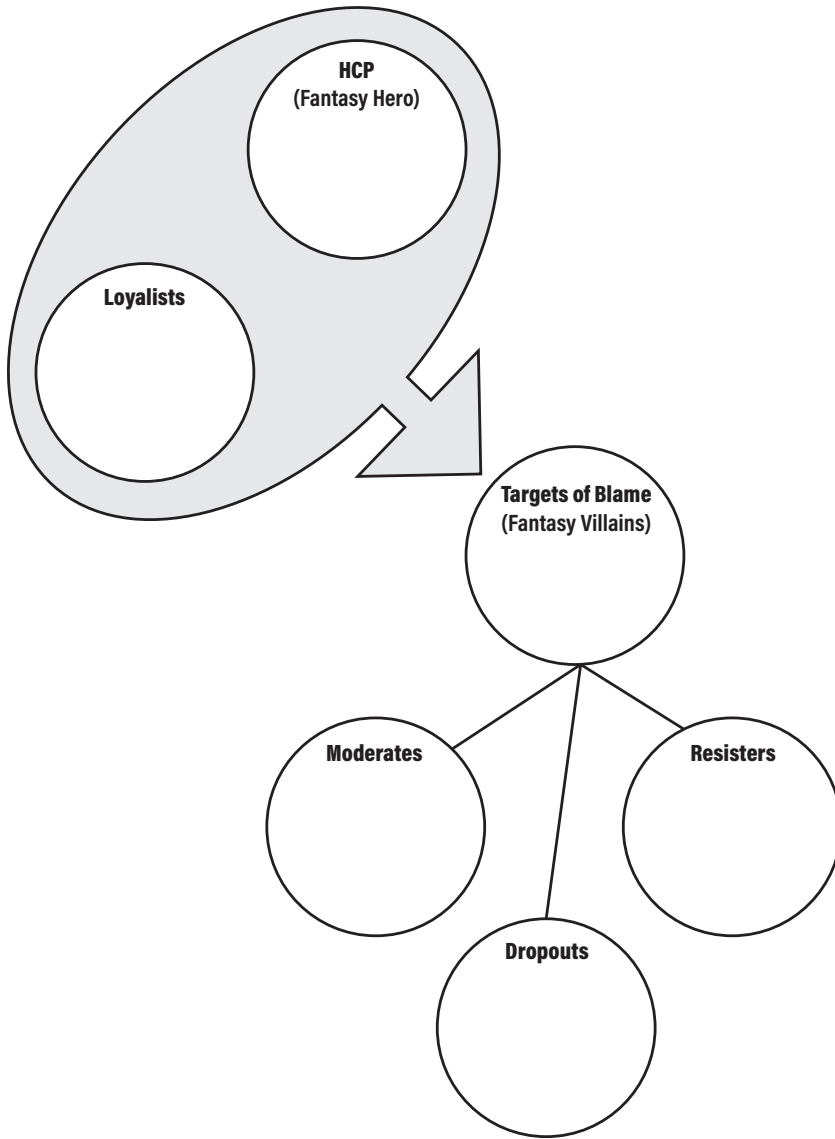
# Appendix C

# BLANK 4-WAY VOTER SPLIT DIAGRAM

The blank diagram on the next page is provided for you to use in analyzing upcoming elections or looking back on elections. For an example, see Figure 5 in Chapter 8, "US Presidential Election 2016," which includes the players, their roles, and percentages of votes. You can also plug in the percentages from Chapter 6, where you will find the statistics for Hitler's parliamentary election and Stalin's Communist Party election as General Secretary.

# 4-WAY VOTER SPLIT

### Fill-In Your Own

HCP
(Fantasy Hero)

Loyalists

Targets of Blame
(Fantasy Villains)

Moderates

Resisters

Dropouts

# Appendix D

# **FANTASY CRISIS TRIADS— EXAMPLES WORLDWIDE**

**T**he following charts summarize the Fantasy Crisis Triads of the eleven leaders described in Part II of this book. They are just a small sampling of the many HCP Wannabe Kings over the past one hundred years, who have used modern high-emotion media while damaging or destroying their countries. As you can see, the potential for many more Wannabe Kings has grown over the past thirty years.

| | | FANTASY CRISIS TRIADS: EXAMPLES WORLDWIDE (IN JANUARY 2019) | | | |
|---|---|---|---|---|---|
| | | (Small Sample Worldwide from Part II of this Book) | | | |
| **PLACE AND YEARS** | **FANTASY CRISIS** | **FANTASY VILLAIN** | **FANTASY HERO** | **HIGH-EMOTION MEDIA** | **DAMAGE TO PEOPLE AND DEMOCRACY** |
| Germany (1920–1945) | Government "betrayal" lost WWI, Jewish immigrants pouring in | Jews, Communists, Social Democrats | Hitler | Controlled media; constantly talked on the radio to everyone in their homes in Germany | Caused deaths of over fifty-five million people by starting WWII |
| Russia (1917–1952) | Tsarist government, famines, resistance to collectivization | Tsar, Kulaks, counter-revolutionaries, the West, spies, everyone | Stalin | Totally controlled media; gave constant speeches | Caused deaths of over twenty million people |
| China (1935–1976) | Chinese government and landowners, resistance to collectivization | Chinese nationalists, peasant farmers opposed to collectivization, urban elite | Mao | Totally controlled media, posted airbrushed photo of himself everywhere; projected voice everywhere on public speakers | Caused deaths of about forty million people (primarily from famines he caused) |
| Russia (2000–Present) | Propaganda of Homosexuality, Western culture, American politicians | Political enemies were pedophiles working throughout government, homosexuals, Hillary Clinton, George Soros, and U.S. Ambassador Michael McFaul | Putin | Controlled media after first year in office; pushed media owners out; gave constant speeches about fantasy crises | Continues to cause an unknown number of deaths, imprisonments, and disappearances of opponents; presides over undemocratic elections; appoints governors and many legislators |

*Continues*

| FANTASY CRISIS TRIADS: EXAMPLES WORLDWIDE (IN JANUARY 2019) (Small Sample Worldwide from Part II of this Book) | | | | | |
|---|---|---|---|---|---|
| **PLACE AND YEARS** | **FANTASY CRISIS** | **FANTASY VILLAIN** | **FANTASY HERO** | **HIGH-EMOTION MEDIA** | **DAMAGE TO PEOPLE AND DEMOCRACY** |
| Hungary (2010–Present) | European Union, immigration, treated as victims by West, attack on traditional family values | Muslim immigrants; George Soros; European Union and Western officials | Orban | Curbed the media; controls media regulators, visually manipulates news | Controls selection of judiciary (all now have been appointed by Orban's people), has redrawn election maps to favor his party |
| Venezuela (2013–Present) | Wealthy landowners and business people, Enemies of the people's revolution | Oil companies, wealthy Venezuelans, counter-revolutionaries, United States, Donald Trump | Maduro | Closed major TV station, constantly gives long speeches | Replaced democratically elected legislature with his own "constituent assembly" |
| Italy (1994–Present) | Taxes being heavily increased by Communists and liberals; privileges being taken away | Communists, liberals | Berlusconi | Owned three TV stations, constantly self-promoted "I am the Jesus Christ of politics," owned 90 percent of TV audience and advertising | Did nothing to improve lives as he promised; created conditions for newly destabilized, less democratic government |
| US (1950–1954) | Communists want to take over the United States from the inside | Communists working throughout federal government and army | McCarthy | Televised nationwide aggressively interrogating people he suspected | Ruined lives and reputations; blacklisted people couldn't get work; instilled widespread fear of neighbors, co-workers, etc. |

*Continued*

| FANTASY CRISIS TRIADS: EXAMPLES WORLDWIDE (IN JANUARY 2019) | | | | | |
|---|---|---|---|---|---|
| (Small Sample Worldwide from Part II of this Book) | | | | | |
| **PLACE AND YEARS** | **FANTASY CRISIS** | **FANTASY VILLAIN** | **FANTASY HERO** | **HIGH-EMOTION MEDIA** | **DAMAGE TO PEOPLE AND DEMOCRACY** |
| US (1968–1974) | Chaos, law and order, Communists, protesters of War in Vietnam, "mob rule" | Minorities and students protesting, Communists in Vietnam and Cambodia; journalists, enemies list | Nixon | Used speeches on TV and radio without allowing commentary response; drummed up fear of minorities, protesters, "mob rule" | Was behind break-in of Democratic presidential campaign headquarters; threatened media and "enemies" with the use of Federal agencies against them (IRS, FCC, DOJ, etc.) |
| US (2016–present) | Mexican immigrants "pouring in," Muslims, journalists, Obamacare | Former President Obama, Hillary Clinton, Mexicans, Muslims, African-Americans, China, Canada, European Union, NATO allies | Trump | Uses Twitter daily; holds frequent rallies; gives frequent TV interviews; uses Fox News to serve as his own media | Efforts to intimidate and block press from events; inspired increase in hate crimes against minorities; efforts toward one-party government, including judiciary |
| _____? <br> Next unknown country (there are several others already since 2000) | Nonexistent problems presented as "crises." Real problems presented as "crises" requiring a hero | Individuals who look different, small groups of people (1–3 percent of population), government "establishment," media and individual journalists | _____? <br> Next Wannabe King | Constant inflammatory speeches and use of fake news on social media, Fantasy Crisis Triads | Authoritarian rule |